

st CROIX:

A Vibe

LIKE NO OTHER

2025 TRAVEL PROMO



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DEAR HOTELIERS:

The Department of Tourism is pleased to reintroduce the **Experience St. Croix: A Vibe Like No Other promotion**. Please review and indicate your willingness to participate in this promotion by completing the information below and submitting the form to the Department of Tourism.

The Department of Tourism will advertise this promotion on national platforms. Once all hotelier agreements have been received by the DOT, a list will be published on the DOT Website with all participating properties.

Once you have read and agree to the terms outlined above, regarding the VIBE2025 Promotion, please sign the form and email the agreement to Alani Henneman at ahenneman@usvitourism.vi. Should you have any questions or need further information, please call 340-774-8784.

This document is considered binding. Failure to comply with the terms as agreed will result in forfeiture of participation in future DOT Promotions. We look forward to your participation and another successful promotion.

Sincerely,

JOSEPH BOSCHULTE
Commissioner

YES I am willing to be a participant in the DOT 2025 "the Experience St. Croix: A Vibe Like No Other" Promotion with the understanding my property, will submit requested back-up documentation.

NO I am not willing to be a participant in the DOT 2025 "the Experience St. Croix: A Vibe Like No Other" Promotion.

NAME _____

TITLE _____ DATE _____

HOTEL NAME _____

HOTEL ADDRESS _____

EMAIL _____

PHONE _____

PROMOTION DETAILS

1. Offer

- a. \$250.00 air credit per person, over 16 years of age, on the reservation.
- b. Hotel must commit to one free night. The booking must be a minimum of five nights, fall within the designated travel dates and booked within the booking window. Reservations must include booking code **VIBE2025**.
- c. Max two credits per room.

2. Booking Window:

December 1, 2024 – June 30, 2025.

3. Travel Window:

January 2, 2025 – August 30, 2025.

4. Five Night Stay Minimum Required.

5. Offer is only valid on bookings made on this promotion. Reservation must include the promotion code **VIBE2025**. No variation on this will be honored.

6. This promotion must be booked through the hotel directly, using the promotion code VIBE2025. Properties that accept bookings with the promotion code are asked to submit their invoices to the Department of Tourism to redeem the credit.

7. The promotion must include air and hotel.

Back-to-back room only bookings without the purchase of a flight to St. Croix do not qualify for this promotion. Flights to STT/STJ may only be included if they are connecting flights.

8. Offer does not apply to existing bookings.

9. The Department of Tourism will promote this offer via various social media and press platforms. To ensure your property is listed, a signed copy of this agreement must be received.

st CROIX: *A Vibe* LIKE NO OTHER

2025 TRAVEL PROMO

**\$250 AIR CREDIT
ONE FREE NIGHT**

Reservation Booking Code: VIBE2025

Find out more and how/where to book on visitUSVI.com/vibe.

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